

**[Insert company logo]**

Press Release

**[Insert company name] Join the Refillution!**

[Insert company name] are delighted to support Northern Ireland Water’s #Refillution campaign, aimed at encouraging everyone to commit to refilling a reusable water bottle with our world-class tap water and stop buying single use plastic bottles.

Northern Ireland uses 145 million single use plastic bottles every year. By switching to a reusable bottle, people can help turn the tide in helping to reduce plastic waste. Our drinking water is 99% pure and we want everyone to benefit from it.

Xxxxx / CE/ MD/Mayor/ says, **“INSERT QUOTE…”**

With drinking water now at the highest quality on record, staying hydrated and reducing plastic waste is a win-win for everyone.

Angela Halpenny, Northern Ireland Water Head of Environmental Regulation says, “**We are delighted [Insert Business/organisation] are supporting our campaign, encouraging everyone to switch to refilling a reusable water bottle from the tap. The water industry has a strong focus on the environment and we are committed to tackling the problems caused by plastic bottles which block up our rivers and drains, and pollute our seas.”**

Get involved! Just hashtag #Jointherefillution #Refillution @niwnews @JoinRefillution and start sharing with your friends!

For more information about the campaign visit [www.niwater.com/refillution/](http://www.niwater.com/refillution/)

**ENDS**

Media enquiries to the NI Water Press Office on 028 9035 7695 or via email to press.office@niwater.com

**Photo Caption:**